



Strategy Rethink.

Programme Outline



There comes a point when you begin to wonder whether your organisation, network or enterprise is still doing what it set out to.

Sometimes there's a nagging question of whether it should be or whether it needs to adapt and pivot.

Sometimes you wake up and wonder whether your financials have led to mission dilution and what that's meant for your strategy, but also for you and your team.

Sometimes you wonder how you're going to create a sustainable and resilient financial model.

These are natural, and useful wonderings.



What's a strategy rethink?

It really is just that.

A good strategy isn't set in stone, filed away never to be seen until reporting time calls or when your so called "strategic period" ends.

It should be a living, breathing system that allows you to reflect, pivot and adapt in service of your overarching goal. It is the north star that articulates and drives what you're about.

As you operationalise, remain agile to changing times, markets, and life, checking in to see whether the original goals that you set are still fit for purpose is good housekeeping.

How we'll work together.

1

Getting to know your work.

We'll do a deep dive into materials you share with us e.g. business plans, strategy documents, operational ideas, impact frameworks etc. to get an understanding of what you're about, what you've been delivering to date and how.

2

Deep Dive

Through an initial 90 minute ideation session, we'll explore the challenges that you're facing, the opportunities that you're seeing (and some that you're probably not!) and dig deeper into who you are and what you're about. We'll seed ideas of what needs to be done.

3

Co-creation

Working with you, we'll design a strategy day for your team. We'll look at: roles and responsibilities, personalities, power dynamics, decision-making structures, desired outcomes – direct, indirect and talk through the possible frameworks that could help get the clarity you want.

4

Delivery

We will design and facilitate a a full day (in person) or x2 half days online strategy workshop.

We will draw on different modalities, frameworks and tools.

After the session, we'll write a debrief report with next steps.

5

Support

Ideas often come once things have had a chance to settle. We can also equally get distracted and fall back into old ways.

We'll have a 45 minute check-in to see how things have gone, provide an accountability space and work through any snags with you.



What you'll get.

1. The opportunity to review your strategy and operating model and test IF it's fit for purpose.
2. Facilitated conversations with your team.
3. A full day strategy workshop (x1 day in person or x2 half days online).
4. Clarity on what your strategic objectives are, why and how you'll get there.



Payment.

The full price of our Strategy Rethink Process is £4200.00.

The payment should be cleared by BACS before we start working together.

If you'd like ad hoc 1:1 sessions after we're done, we'd be really happy to see you at £170 per hour.

**Know who you're
working with.**





What we're about: our principles.

1. HONESTY: we're on your side; we believe in what you want to achieve. Because of that, we won't mince our words. Your work is too important.
2. CURIOSITY: Askers of many questions, we interrogate and unpick to get to the heart of what you're about, why and where you want to get to.
3. KINDNESS: it's not too much to ask and it makes the world a better place. It's how we show up for you.



Meet Deepa.

Deepa's had lots of experience advising organisations of all shapes and sizes on their systems, strategies and ways of creating meaningful change.

Her superpower is taking complex challenges, providing a regenerative and systems lens to them to simplify how they're understood. She's a joiner of dots and a seer of patterns, she gets grumpy with social injustice and channels her energy in supporting those who want to work in consciously intentional ways to create new ways of being and doing.

Some relevant training:

- Permaculture Design Course, Design School Regeneration (2025)
- Regenerative Enterprise Certificate, UCI Costa Rica (2024)
- Uncertainty Experts Certificate (2024)
- Regenerative Leadership, Regenerators Academy (2020)
- Inclusive Business & Value Creation, HEC (2016)

What people say.



Working with Deepa has been an absolute game-changer for my business. Her ability to help us rework our content, offerings, and website with both big-picture visioning and real-world, actionable steps has given me more clarity on our mission, operations, and programming than ever before.

Deepa brings a rare combination of strategic insight, deep listening, and practical guidance that has made a tangible impact on how we shape and implement our work.

I'm incredibly grateful for this process and excited to continue our growth with her. If you're looking for someone who can help turn your vision into a movement, Deepa is the person to work with.

Andrew Michael Nolan, The Mandala Institute

Let's talk.

deepa@deepandmeaningful.co



© Copyright 2024 - All rights reserved

This presentation is the intellectual property of The Deep & Meaningful Consultancy and is subject to current copyrights.

Dissemination, copying, modifying or distribution without our expressed written consent is strictly prohibited. The used images and graphics only serve research and illustration purposes - they are not to be published.